



## *News Release*

For Information, Contact:  
Anushka M. Figueroa  
480-388-2408  
amfigueroa@cox.net

### Nationwide Vision Experiencing Continued Growth In a Challenging Climate

(CHANDLER, AZ — March 15, 2010) --- Nationwide Vision Laser and Medical Centers (Nationwide Vision), the largest optical retailer in Arizona specializing in providing comprehensive eye care, recently recognized new additions to their company as well as current employees that have contributed to a successful year in 2009, at their 2010 Annual Meeting and Awards Banquet. Nationwide Vision has continued to increase its staff in the last 18 months to its current 567 employees, despite the challenging outlook in most aspects of the recession, Nationwide Vision has experienced steady growth.

With unemployment reaching over ten percent and the housing market experiencing major difficulties many companies reduced hours for full-time employees, forced additional unpaid vacations and looked at other ways of reducing labor. With a market filled with uncertainty it can be difficult for a company to help its employees get through unsettling times. Nationwide Vision explored cost saving measures and revenue generating ideas to help improve the company's sales and bottom-line. Those ideas paid off for Nationwide who reported a successful year with seven offices reaching over \$1MM in revenue.

Nationwide Vision has reinvested back into their business in both people and technology. Retail offices have been remodeled, expanded, opened and relocated. They have added the newest generation of technology for LASIK procedures and Diabetic cameras.

“Despite the challenges we have all faced, I’m proud of what Nationwide Vision has accomplished. It is truly a reflection of the passion and commitment of our employees. They make the difference.” said Al Bernstein, President of Nationwide Vision. “It ultimately comes down to creating a positive experience for anyone who walks through our door.”

One of those employees Bernstein is talking about is Darren Rosenthal, Director of Learning and Development. Rosenthal was the recipient of the President’s Award for his many contributions by creating training programs coupled with outside higher education that has enabled many Nationwide Vision associates advance their careers to better serve their patients.



Nationwide Vision recognizes their associates as resources that take on many roles and attest their success to working together as a team towards a common goal—to provide exceptional service and offer premium products that will continue to establish them as a leader in the optical industry.

Bernstein exclaimed, “Our sales are projected to grow up to \$51million, an increase of 5.1 million. The outlook for 2010 is very bright and as we encounter more changes in our business, we will embrace it and continue to evolve. It certainly has been a roller coaster, but without the ups and downs it wouldn’t be much of a ride!”

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#### **About Nationwide Vision Laser and Medical Center**

Nationwide Vision Laser and Medical Center, (Nationwide Vision) was founded in 1985 and is headquartered in Chandler, Arizona. As the leader in eye care solutions and largest optical retail in Arizona, Nationwide Vision is a full scope practice that specializes in providing comprehensive eye care, medical ocular disease management, laser vision correction, and premium products to Arizona residents.

For more information, please see: [www.nationwidevision.com](http://www.nationwidevision.com)